



# RHS It's Your Neighbourhood EAST MIDLANDS

## ENTRY FORM

### AWARDS & PRESENTATIONS

There are 5 levels of achievement for IYN Groups:

- ✂ Level 1 - Establishing 0-35 Points
- ✂ Level 2 - Improving 36-52 Points
- ✂ Level 3 - Advancing 53-68 Points
- ✂ Level 4 - Thriving 69-85 Points
- ✂ Level 5 - Outstanding 86-100 Points

All IYN entries will receive a Certificate of Achievement and assessor report, which will be presented at a local area awards ceremony wherever possible.

IYN Groups who have done consistently well over time may be nominated to receive the RHS 'It's Your Neighbourhood' National Certificate of Distinction.

Once registered for RHS "It's Your Neighbourhood" through East Midlands in Bloom, you will receive the quarterly RHS "Grass Roots" community gardening magazine, access to advice from your regional advisors and the RHS through their website, and be able to draw on the experience of other community groups through a strong Britain in Bloom network.

For further details, forms and information please refer to the EMiB website: [www.eastmidlandsinbloom.co.uk](http://www.eastmidlandsinbloom.co.uk) or contact:

Elaine Atkinson, EMiB Secretary,  
4 Marshall Avenue, Grimsby, NE Lincolnshire DN34 4AN

Tel. No. 07925 565346  
Email: [info@eastmidlandsinbloom.co.uk](mailto:info@eastmidlandsinbloom.co.uk)

### ASSESSMENTS

These take place during July and August. Entrants will be contacted by an assessor in June and July to arrange a suitable appointment. An assessment visit usually takes 30-60 minutes.

Assessors will be looking to encourage you in your overall objectives and specific projects.

Examples of things that your group may be presenting include:

- ✂ Overall IYN Group objectives. This may well be a project which will develop over several years.
- ✂ Specific project or objectives for that year. This may be a new project or even maintenance of previous year's standards.
- ✂ Evidence of local community involvement.
- ✂ Sustainability & environmental awareness.
- ✂ Incorporation of any local heritage features.
- ✂ Absence of litter, graffiti and a general clean area.
- ✂ Good plant, shrub or tree choice.
- ✂ Good maintenance of gardens.
- ✂ Photographic evidence of all the year round planting and seasonal colour.
- ✂ Creativity and innovation.
- ✂ Examples of keeping the community informed.

Above all else make your project an enjoyable activity for all!



EAST MIDLANDS



# RHS It's Your Neighbourhood EAST MIDLANDS ENTRY FORM

(TO BE RECEIVED BY THE END OF APRIL)

Name of your group: (please write clearly as this name will be used for your certificate)

Your name:

Your address (incl. Postcode):

Tel. No.:

Mobile No.:

E-Mail:

Address of your group's project and postcode (if different from the address above):

Brief details of your project:

Has your group entered before? Yes/No

If yes, state the year in which you last entered and your previous group name (if it has changed):

Please send completed entry form by email to:

[info@eastmidlandsinbloom.co.uk](mailto:info@eastmidlandsinbloom.co.uk)

BACS Payment: Further details from EMiB Secretary

or by post to Elaine Atkinson, EMiB Secretary, 4 Marshall Avenue, Grimsby, NE Lincolnshire DN34 4AN (Name of entry required on back of cheque)

By submitting this registration form, you agree to receive further information about the RHS It's Your Neighbourhood campaign from the RHS and East Midlands in Bloom. The personal information you provide will be used for no other purpose.



# EAST MIDLANDS

## East Midlands in Bloom

East Midlands in Bloom is part of RHS Britain in Bloom, the UK's largest community gardening campaign. East Midlands in Bloom is organised by the voluntary regional

committee and has been running for almost 40 years. It covers the six counties of Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Nottinghamshire and Rutland.

## RHS It's Your Neighbourhood

is a non-competitive scheme, which encourages volunteer led groups to improve their surroundings by greening and cleaning up their local area.

YN is all about bringing together members of the community to improve and brighten the place where they live, work or spend leisure time. Only two things are needed to get involved - A Group and an idea for a project.

YN Groups are asked to focus on 3 areas:

- ✓ Community Participation
- ✓ Environmental Responsibility
- ✓ Gardening Achievement

YN Groups who have participated have reported the following benefits:

- ✓ Improved community spirit
- ✓ Cleaner & greener surroundings
- ✓ Safer areas for local people to enjoy
- ✓ Helping the environment through recycling, reducing litter, energy conservation, etc.
- ✓ A brighter, more pleasant local environment

## It's Your Neighbourhood Groups

are supported by a team of EMiB assessors who are there to encourage you in your activities and projects.

Advice can be sought at any time, to help plan your project, encourage on-going improvements and valuable feedback will be given after the assessment period.

The 3 areas of activity being assessed are:

- ✓ Community Participation - 40%  
Involves different elements of the local community. Benefits the local community. Getting support from community groups, e.g. sponsorship, grants, in-kind aid, etc. Working with local organisations.
- ✓ Environmental Responsibility - 30%  
Caring for the local area. Conservation activities, e.g. promoting wildlife. Promoting local heritage in your project. Composting & Recycling. Reducing litter, graffiti, dog fouling, anti-social behaviour, etc.
- ✓ Gardening Achievement - 30%  
Appropriate plant choice. Good plant maintenance, absence of weeds. All the year round planting. Creativity & Innovative ideas. Overcoming difficult areas, e.g. transforming waste land. Developing community gardens.

